

Powering the Next Era of Store Operations

Product Vision 2026 | The operating
platform for modern food retail



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CPO

Today's store operations aren't orchestrated.

THEY'RE HELD TOGETHER BY EFFORT



Manual Decisions



Disconnected Systems



No Shared Context



Inconsistent Execution

Avoidable Waste

Missed Sales

Pressure on Store Teams



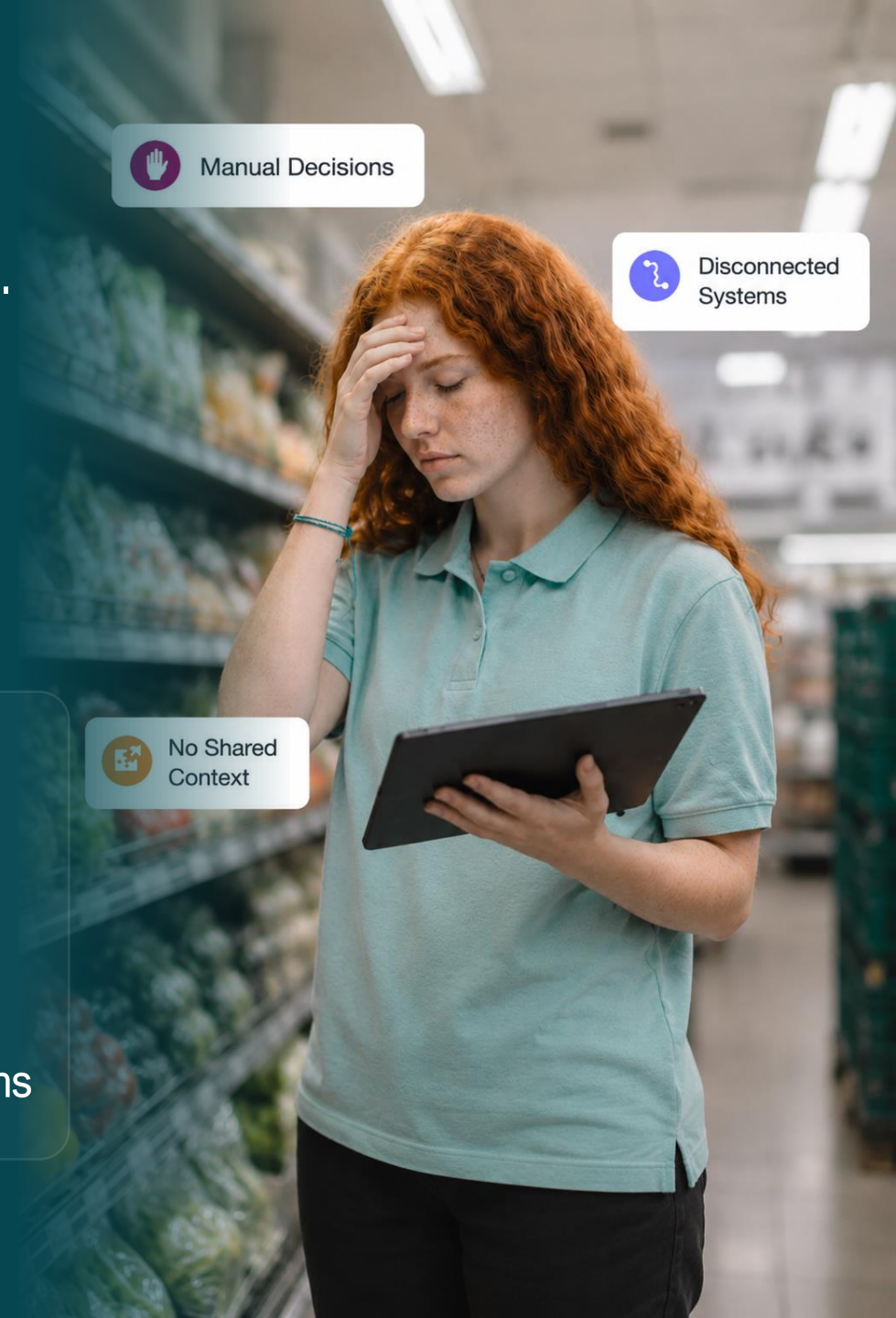
Manual Decisions



Disconnected Systems



No Shared Context



The Forces Reshaping Grocery



SHOPPER

Rising expectations for availability, freshness, and convenience.



LABOR

Tight labor markets and knowledge gaps make execution harder.



SHRINK

Shrink and waste continue to erode margin and profit.

Three forces. One imperative: **Operate Smarter at Scale.**



WHY NOW

THERE IS NO MARGIN FOR
ERROR IN STORE OPERATIONS



THE TECH IS READY

Grocery can finally
turn data into action



MARGIN PRESSURE

Labor.
Availability.
Shopper trust.



SIGNALS

Every transaction.
Every action.
Every outcome.



AI DRIVEN

Recommend.
Act.
Learn.

INTELLIGENT OPERATING PLATFORM

- ✓ Better decisions
- ✓ Faster execution
- ✓ Measurable impact
- ✓ Continuous improvement

INFLECTION POINT

Where intelligence
meets execution.





Upshop powers the next era of autonomous store operations

Intelligent Decisions. Better Outcomes.
Every day.





An intelligent operating platform for modern food retail.



upshop 360

The Platform
Built for Food Retail



UNIFIED SIGNAL

Every Source.
One Truth.



AI INTELLIGENCE

Predict, Recommend,
Measure, Learn.



ORCHESTRATION

Right Work.
Right Person.
Right Time.



MEASURE OUTCOMES

Prove Impact.
Drive Results.



GOVERNANCE & CONTROL

Your Standards.
Your Decisions.
Your Business.



Run every store
with the judgment
of your **best**
operators.



Captures
expertise



Apply it
consistently



Improve
outcomes



The Platform Advantage

PURPOSE-BUILT BREADTH.
PROVEN OPERATING SCALE.



450+
RETAILERS



55K+
STORES



35+
COUNTRIES

 upshop 360

Waste 360



Eliminating
Food Waste

Commerce 360



Streamlining
Fulfillment

Compliance 360

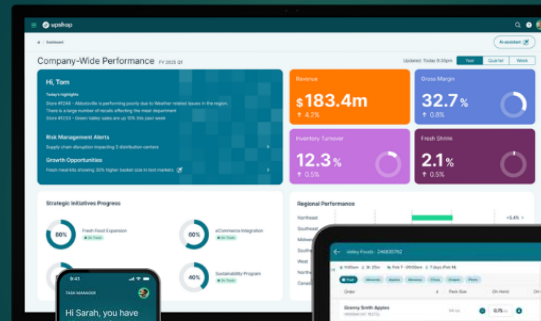


Guaranteeing
Safety

Fresh 360



Optimizing
Fresh



Commissary 360



Centralizing
Production

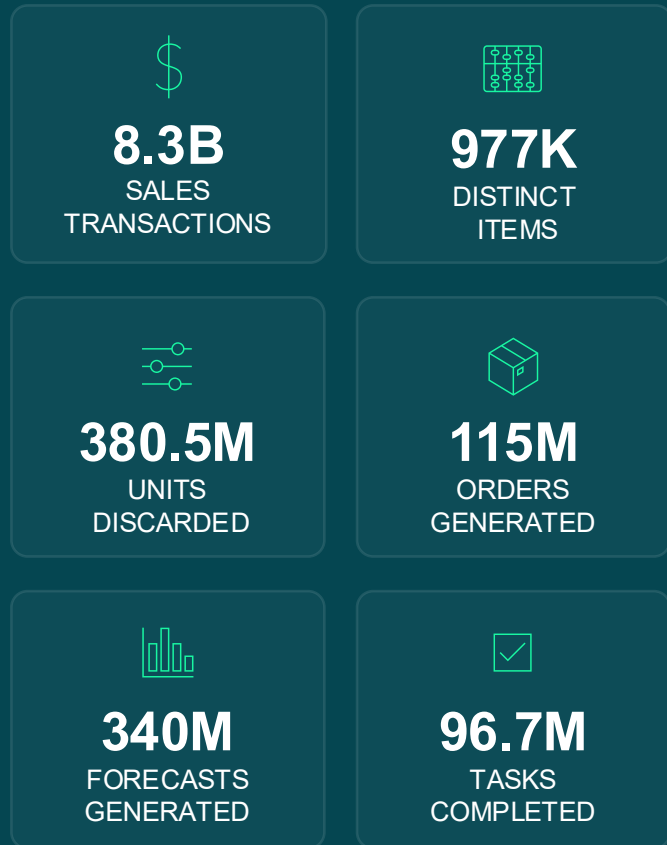
Inventory 360



Aligning Supply
& Demand

The Power of Our Shared Data

One Platform. All the data. Infinite advantage.



OUR STRATEGIC ADVANTAGE

Platform Flywheel



A continuous cycle that turns
store data and work into
better outcomes every day.



AI-Powered Operations



Embedding intelligence across the platform so every forecast, order, plan, alert, substitution, markdown becomes **self-learning system** over time.



FORECAST INTELLIGENCE



INVENTORY RISK



FRESHNESS ACTION



LABOR GUIDANCE



TASK PRIORITIZATION

INTELLIGENCE IN THE FLOW OF WORK

AI matters only if it shows up where work happens.



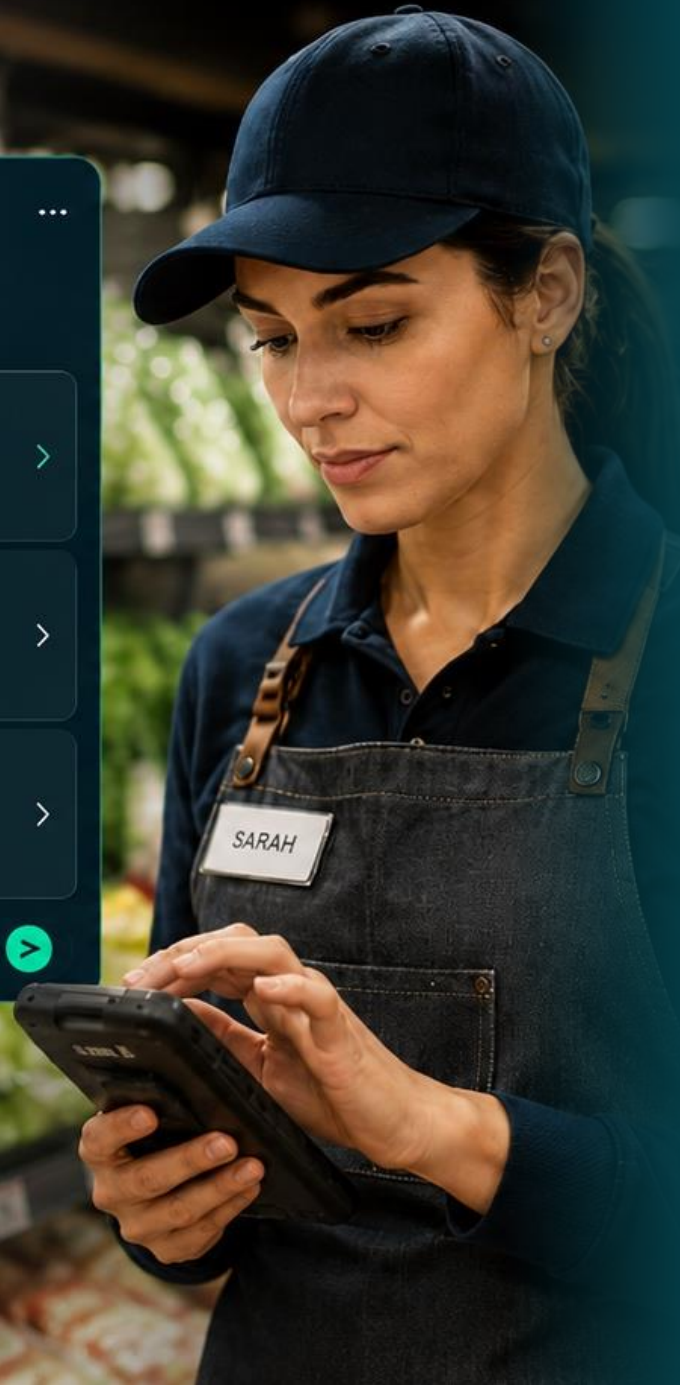
Practical AI. Real work.
Measurable impact.

 **Upshop Assistant**
9:30 AM

Good morning, Sarah.
Here are your top priorities today.

-  **Rotisserie chickens projected to sell out by 5:30 PM.**
Recommended action:
Increase next cook by 12 units. >
-  **Sandwich platters approaching expiration.**
Recommended action:
Apply 20% markdown by 2 PM. >
-  **Dairy delivery temperature variance detected**
Recommended action:
Inspect shipment before stocking. >

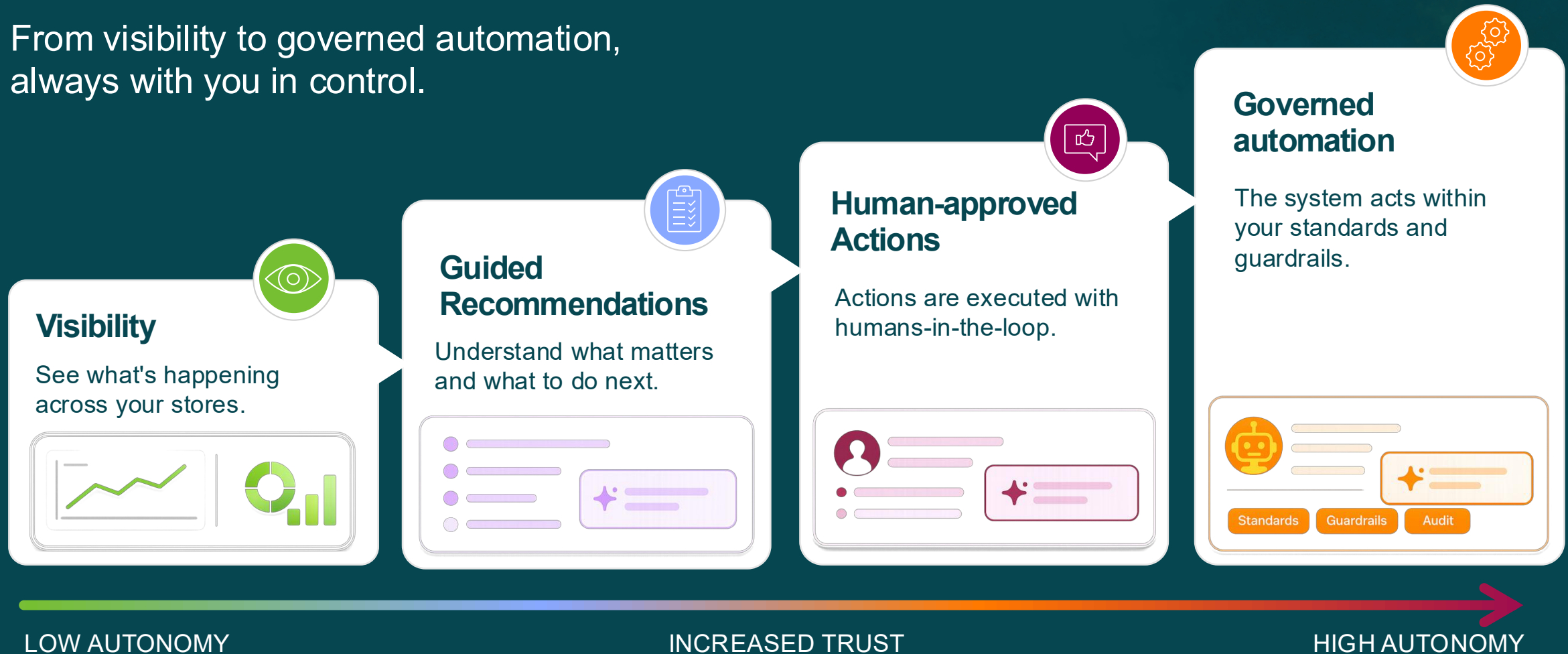
 Ask anything... 



Building trust.

Earning autonomy.

From visibility to governed automation,
always with you in control.



Designed for **Flexibility**. Built for **Control**.

Your Experience. Upshop Powers It.



YOUR BUSINESS

YOUR PRIORITIES

YOUR PATH FOWARD

VALUE MEASURED IN OUTCOMES

The value is **business impact**, not activity



Labor productivity



More high-value tasks completed



Availability and freshness



Higher availability



Better digital fulfillment



Improvement in on-time, in-full orders



Faster new-store ramp



Time to productivity



Lower shrink and waste



Reduced shrink and waste







Altitude 2026

