

What is Cockpit?



Cockpit is where Upshop becomes **Actionable**

- One view of what needs attention
- Signals from across Fresh, Inventory, Waste, Commerce, Compliance, and Commissary
- Context for why it matters and what you should do next
- The path from insight to task to measurable outcome



Why Cockpit Matters



**Cockpit turns
Upshop from
connected products
into a **connected
operating system.****



Retail work is fragmented across systems, stores, and shifts



Leaders need faster action, not more reports



Store teams need clear prioritized work

Hear it from our Launch Customers



”

“The problem we face as leaders isn’t a lack of data, it’s an abundance of data, and how do we simplify that for our people.”

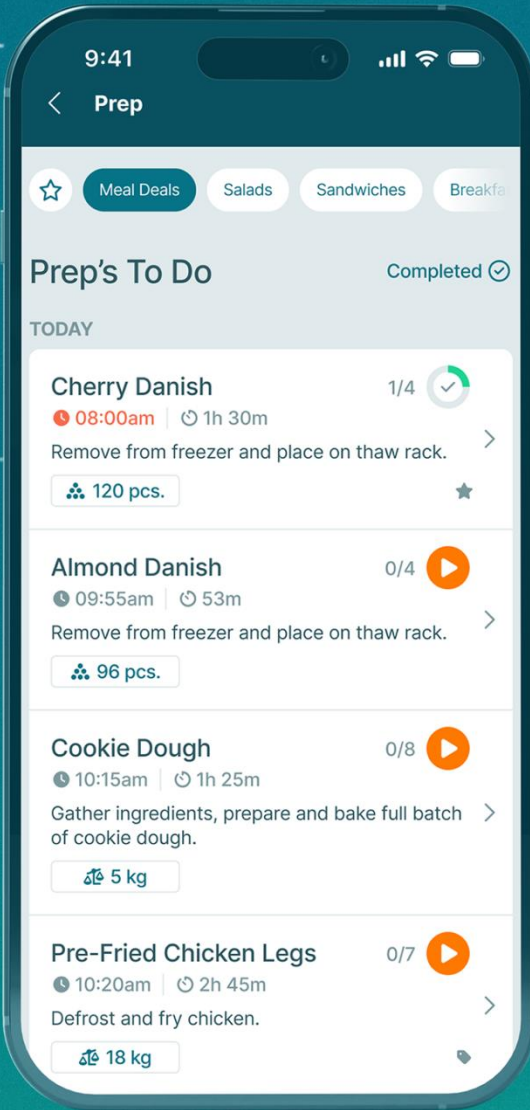
Laurel McCarthy

Production Operations Manager

Wegmans

The Future of Cockpit





The Future of Cockpit

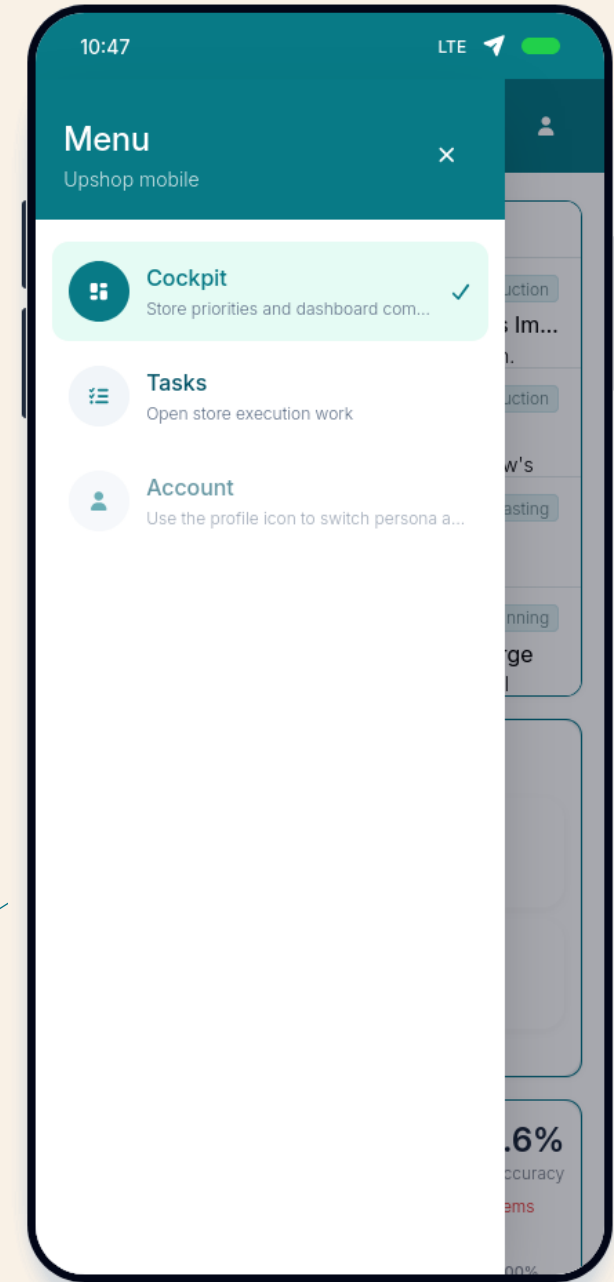
Moving from the regional focus to associate level enablement

- Embedded in the mobile App
- Tasks
- Goals
- Views

Cockpit on Mobile

Cockpit Moves to the store floor

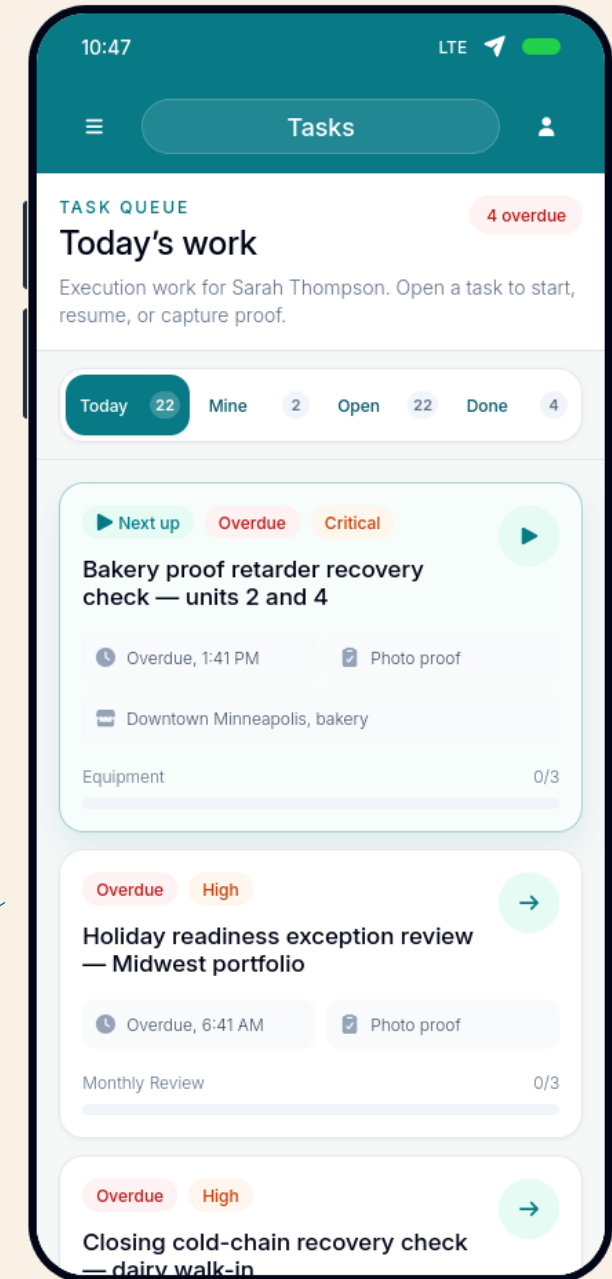
- Associate level enablement
- Same Insights, in the Mobile App
- Act in-context, not after the walk
- Voice Enabled



Tasks

Signals become assigned work

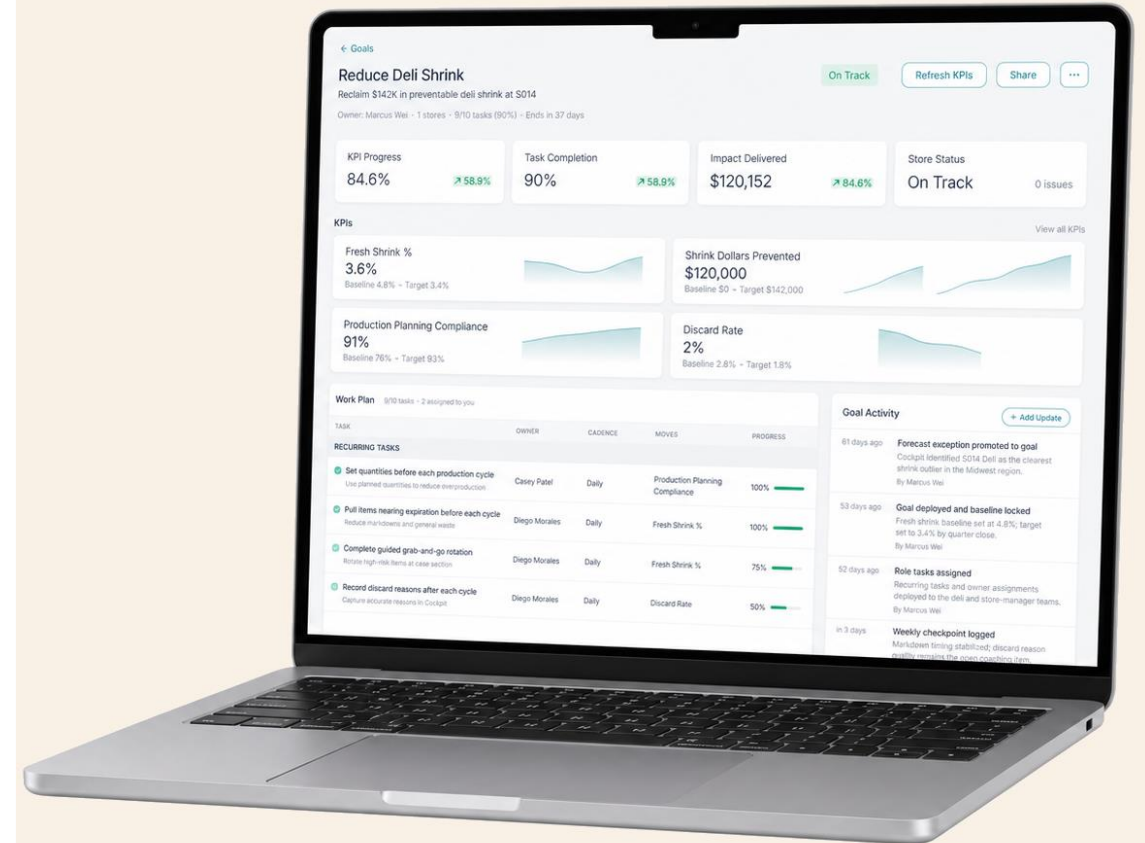
- One task layer across modules
- Completion rolls back up to Cockpit
- Operators review the items that need attention



Goals

Execution connects to outcomes

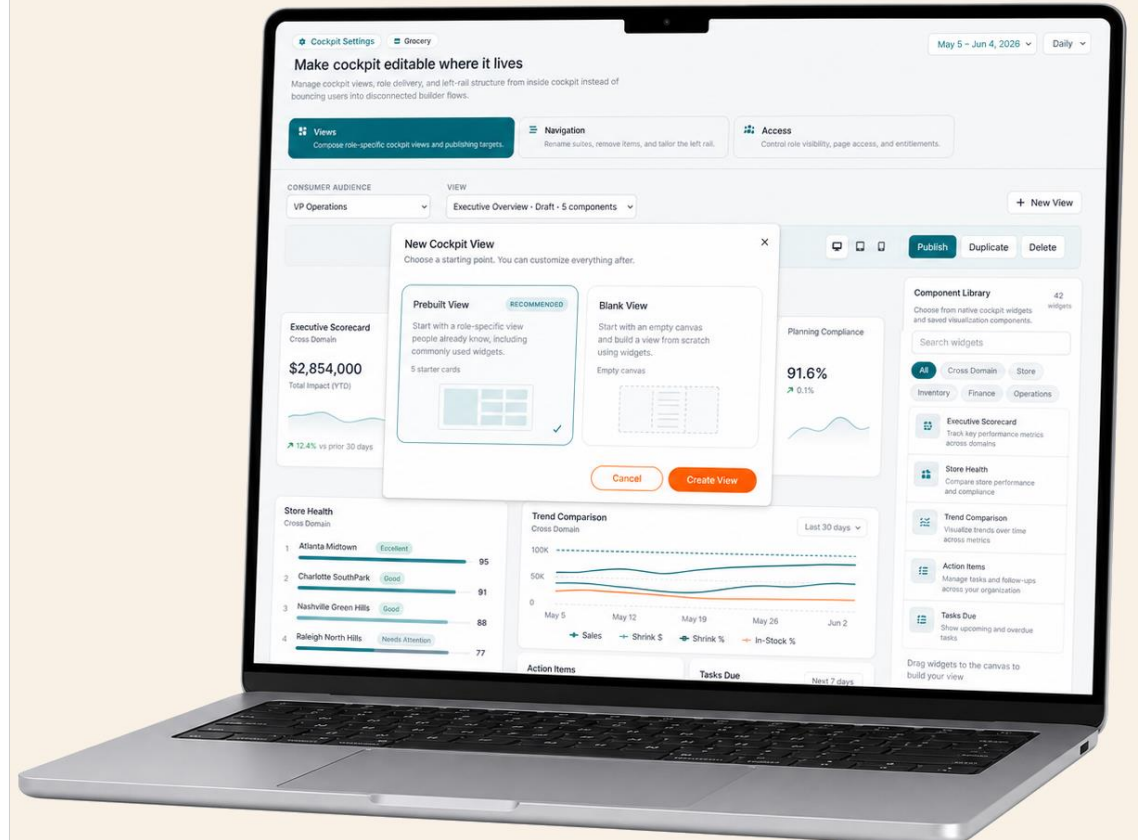
- Turn busy work into measurable outcomes
- Tasks + KPI movement, together
- Prove what changed
- Operators review the items that need attention



Views

Role-specific Cockpit views

- Approved Widgets, governed by role based access
- Customize views based on role and focus
- Admin owned, not custom coded





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